

June 20, 2018



2018 CLOSING THE GAP

Annual Awards Dinner

Cobo Center - Ballroom A
One Washington Boulevard, Detroit

Sponsorship Opportunities

The following sponsorship opportunities are available in celebration of New Detroit's Closing the Gap Dinner, Wednesday, June 20, 2018.

Closing the Gap Dinner Sponsor – Exclusive **\$50,000**

- Back cover, full color advertisement in the Dinner program
- Opportunity to address the event attendees from the podium
- Opportunity to appear in television program produced by the Media Sponsor
- Two tables (20 guests) in a premier seating location
- Four reserved parking passes
- Logo representation on New Detroit's website home page for 12-months
- Premier logo placement on the *Closing the Gap Dinner* website's sponsor page with a link to your website
- Premier logo recognition in the "Save the Date" reminders and invitation
- Premiere logo exposure on the ballroom screens during the event
- Credit as the Closing the Gap Dinner Sponsor in the event video
- Premier recognition including logo on stage banner
- Two registrations for 2019 Multicultural Leadership Series

Equity Sponsor **\$25,000**

- Inside back page, full color advertisement in the Dinner program
- Two tables (20 guests) in a prominent seating location

- Two reserved parking passes
- Recognition from podium as the Equity Sponsor
- Logo representation on New Detroit's website home page for 12-months
- Prominent logo placement on the *Closing the Gap Dinner* website's sponsor page with a link to your website
- Prominent logo recognition in the "Save the Date" reminders and invitation
- Credit as the Equity Sponsor in the event video
- Prominent logo exposure on the ballroom screens during the event
- One registration for 2019 Multicultural Leadership Series

Understanding Sponsor

\$15,000

- Half page, full color advertisement in the Dinner program
- One table (10 guests) with priority location
- Recognition from the podium as Understanding Sponsor
- Priority logo placement on the *Closing the Gap Dinner* website's sponsor page
- Credit as the Understanding Sponsor in the event video
- Priority logo exposure on the ballroom screens during the event
- One registration for 2019 Multicultural Leadership Series

Justice Sponsor

\$10,000

- Quarter page, full color advertisement in the Dinner program
- One table (10 guests) in a preferred seating location
- Recognition from the podium as Justice Sponsor
- Preferred logo placement on the *Closing the Gap Dinner* website's sponsor page
- Credit as the Justice Sponsor in the event video
- Premium logo exposure on the ballroom screens during the event

Integrity Sponsor

\$5,000

- Listing in the Dinner program
- Half-Table (5 guests) at the event
- Recognition from the podium as Integrity Sponsor
- Listing on the *Closing the Gap Dinner* website's sponsor page
- Listing exposure on the ballroom screens during the event

Other Opportunities

Coalition Reception Sponsor - Exclusive

\$10,000

- Quarter page, full color advertisement in the Dinner program
- Recognition from the podium as Coalition Reception Sponsor
- Preferred logo placement on the *Closing the Gap Dinner* website's sponsor page
- Prominent signage during the Dinner reception
- Exposure on the ballroom screens during the event

- Marketing item gifts at reception (approved by New Detroit)

Leader Floral Sponsor

\$5,000

- Listing in the Dinner program
- Recognition from the podium as Leader Floral Sponsor
- Listing on the *Closing the Gap Dinner* website's sponsor page
- Signage during the Dinner reception
- Exposure on the ballroom screens during the event

Fair Table Sponsor

\$2,000

- Listing in the Dinner program
- One Table (10 guests) at the event
- Listing on the Closing the Gap Dinner website's sponsor page
- Listing exposure on the ballroom screens during the event

Fair Half Table Sponsor

\$1,000

- Listing in the Dinner program
- Half Table (5 guests) at the event
- Listing on the Closing the Gap Dinner website's sponsor page
- Listing exposure on the ballroom screens during the event Supporter

Supporter

\$500

- Two tickets to the Dinner
- Listing in the Dinner program

Ticket

\$200 each

Donations

Help New Detroit continue its important work of closing the gap. Make a tax-deductible donation by visiting our website at www.newdetroit.org or call (313) 664-2033.